

Halloween Happenings 2013 - Event Information

The Community Services Department is hosting its annual Halloween Happenings on **Thursday, October 31, 2013**. Halloween Happenings' activities include the downtown trick-o-treating sponsored by the Sierra Madre Chamber of Commerce, as well as the costume parade and costume contest, supported by the Sierra Madre Kiwanis Club. All activities for the Sierra Madre Halloween Happenings are free!

- 3:30 - 5:00 PM Trick-O-Treating, Downtown Sierra Madre
- 4:00 - 5:00 PM Costume Contest Sign-up, Kersting Court
- 5:00 PM Costume Parade Begins, Kersting Court
- 5:30 PM Costume Contest, Memorial Park (no signups will be taken in Memorial Park, signups must be done in Kersting Court)

Participating Businesses in the Downtown Trick-o-Treating

Sponsored by the Sierra Madre Chamber of Commerce, from 3:30-5:00pm in Downtown Sierra Madre. The following businesses will be participating: TBD.

Costume Contest Registration and Participation

Supported by the Sierra Madre Kiwanis Club. The costume contest registration will be available in Kersting Court from 4:00pm-5:00pm. All youth must pre-register in Kersting Court to be able to participate in the costume contest, ***no signups will be taken in Memorial Park***. The costume contest will begin at approximately 5:30pm at the Memorial Park Bandshell. Prizes will be given to the top three contestants in each of the five age categories: walking to 2 years, 3-4 years old, 5-7 years old, 8-10 years old and 11 years & up. Sierra Madre Elementary teacher Lisa Spigai will keep all entertained as she emcee's the contest. All prizes for the costume contest are provided by the Sierra Madre Kiwanis Club. The judges for this year's contest are: TBD.

Halloween Parade led by the Sierra Madre Fire Department

The costume parade will depart from Kersting Court at 5:00pm and will be led by the Sierra Madre Fire Department, with the Sierra Madre Police Department bringing up the rear. The parade will travel west on Sierra Madre Blvd. and end in Memorial Park. Youth can visit with firefighters and explore the vehicles in Kersting court before the parade begins.

Alegria Avenue Activities (Not Affiliated with the City of Sierra Madre)

Alegria Avenue between Baldwin Avenue and Mountain Trail will be closed to through traffic on Thursday, October 31, 2013 from 4:00-11:00pm. The homes on this street are elaborately decorated for Halloween and many families visit this street to trick or treat. *Note: this is not affiliated with any of the City of Sierra Madre Halloween Happenings activities.

For more information about any of the Halloween Happenings activities please call the Community Services Department at 626-355-5278.