

# Waterworks Aquatics to Open a New Location at the Sierra Madre Aquatic Center Saturday, June 9, 2012

The City is excited to announce a new partnership at the Sierra Madre Aquatic Center. Aquatic services will be operated by Waterworks Aquatics beginning June 9, 2012. Waterworks Aquatics has extensive experience providing quality aquatic programs. Aquatic programs will be expanded to encompass 12 months a year, offering a full schedule of swim classes, water aerobics, recreation swim, swim team and much more! Check out the Waterworks Aquatics website for detailed information <a href="www.waterworksswim.com/sierramadre">www.waterworksswim.com/sierramadre</a>. For information regarding the swim program at the Sierra Madre Aquatic Center, contact Waterworks Aquatics at 310-277-7775 or 626-836-1200.

#### How do I register for aquatic programs?

You can register now for aquatic programs online at <a href="www.waterworksswimonline.com">www.waterworksswimonline.com</a> or starting June 9, 2012 at the Sierra Madre Aquatic Center, located at 611 E. Sierra Madre Blvd., Sierra Madre, CA 91024.

# What will happen to my credit from last summer?

You can still utilize your credit with the City for the many programs, events, excursions as well as park and facility rentals the Community Service Department offers. However, this City credit cannot be utilized for swim programs through Waterworks Aquatics.

#### What's going to change?

Aquatic programming will largely remain the same. Swim lessons, lap swim, recreation swim, swim team and water aerobics will still be offered, but for all 12 months of the year. The times programs are offered as well as the fees will be different from past years.

#### What is going to happen to Sierra Madre Aquatic Staff?

All past City aquatic staff have been given the opportunity to apply with Waterworks Aquatics. You will still see many of those familiar faces of the aquatic center staff this summer; they will just be working for a different employer.

# Was the public included in the decision to contract aquatic services in Sierra Madre?

Yes, a report was reviewed by the Community Services Commission (CSC) on Monday, April 16, 2012. At this public meeting, the CSC reviewed three aquatic services proposals for the Sierra Madre Aquatic Center. After receiving community input and reviewing the proposals, the CSC unanimously recommended the City Council enter into a lease agreement with Waterworks Aquatics. At the Tuesday, April 24 City Council meeting, councilmembers reviewed the lease agreement. Public comment was received on the agenda item pertaining to Waterworks Aquatics, and the City Council unanimously voted to approve the lease agreement with Waterworks Aquatics.

# Are scholarships available?

Yes. Waterworks Aquatics will oversee a Community Advisory Board (CAB) which will develop a scholarship program as well as provide feedback on programming, fees and other aquatic related services.

# How can I get involved with the Community Advisory Board (CAB)?

The CAB is open to anyone with an interest in being a part of this process. If you are interested in becoming a part of the CAB, please send Recreation Supervisor Adam Matsumoto an email at <a href="mailto:amatsumoto@cityofsierramadre.com">amatsumoto@cityofsierramadre.com</a> with your name, phone number and email address which will be forwarded directly to Waterworks Aquatics. In addition please list why you want to be a part of the CAB.

#### Where can I find more information?

Please visit the Waterworks Aquatics website at <a href="www.waterworksswim.com/onlineregistration">www.waterworksswim.com/onlineregistration</a> for the most up to date information. You can also all Waterworks Aquatics directly at 310-277-7775 or 626-836-1200 to speak with one of their customer services representatives.

#### Will the Sierra Madre Aquatic Center remain the same?

Waterworks Aquatics will be making facility upgrades to enhance patrons' experience. This may include a number of items such as: permanent shade coverage, safety improvements to fencing, locker room amenity upgrades, swim suit dryers and more.

# Will there be an opportunity to meet Waterworks Aquatics staff?

Waterworks Aquatics will be hosting a Meet and Greet on Saturday, June 2 at 10:00am. The Meet and Greet will be held at the Sierra Madre Aquatic Center, located at 611 E. Sierra Madre Blvd., Sierra Madre, CA 91024. Waterworks Aquatic representatives will be on site to answer any questions you may have regarding swim lessons, program schedule, fees and other aquatic related topics. This is a perfect opportunity to find out more about aquatic programs provided by Waterworks Aquatics. If you are interested in participating it the Meet and Greet, please RSVP with Waterworks Aquatics at info@waterworksswim.com.

### **Questions?**

For information regarding the swim program at the Sierra Madre Aquatic Center, contact Waterworks Aquatics at 310-277-7775 or 626-836-1200. For all other Community Services Department inquiries, call 626-355-5278.