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Sierra Madre TV Survey

Sierra Madre, CA. -April 24, 2013

Got a minute? The folks who run Sierra Madre's two local TV stations - that's right, Sierra Madre has two local TV stations - need your opinion on what you like to watch and how you watch it so they can make this local resource more fun and relevant to your lifestyle.

We are doing this survey now because we are excited to launch a new channel, Channel 98. As you might know, Channel 3 on Time Warner Cable has been airing City Council and Planning Commission meetings, and other City government events, live for years and this important service will continue. But we are now adding Channel 98 as a commercial free, educational channel that will feature children's programming, classic movies and TV shows, how-to shows, community special events and other interesting and eclectic programming relevant to our lives in Sierra Madre all presented without commercials and without fundraising. It is our channel, it is starting from scratch, and we need you to tell us what you want to see on it.

Please take a few minutes to fill out this questionnaire either online at www.surveymonkey.com/s/X6VBWYB or drop it off at City Hall, Sierra Madre Library, or the Recreation Center by May 31, 2013 and be part of creating something that will entertain and inform us, be unique to our special town, and make us proud. Thanks for the help!

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