AGENDA
REGULAR MEETING
SIERRA MADRE CITY COUNCIL &
COMMUNITY REDEVELOPMENT AGENCY
Tuesday, February 22, 2011
Closed Session 5:00 pm
Open Session 6:30 pm
City Hall Council Chambers
232 W. Sierra Madre Boulevard

Joe Mosca, Mayor
John Buchanan, Mayor Pro-Tem
MaryAnn MacGillivray, Council Member
Josh Moran, Council Member
Nancy Walsh, Council Member

Nancy Shollenberger, City Clerk
George Enyedi, City Treasurer

PUBLIC COMMENT
The Council will listen to the public on any item on the agenda. The City Council cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda. Comments will generally be limited to three minutes per speaker.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA:
Persons wishing to speak on any item on the agenda will be called at the time the agenda item is brought forward. Persons wishing to speak on closed session items have a choice of doing so either immediately prior to the closed session or at the time for comments on items at the open session.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA:
Time shall be devoted to audience participation early on the agenda. If additional time is needed, the Mayor will allow for same at the end of the agenda.

CLOSED SESSION

CALL TO ORDER/ROLL CALL — Council Member/Board Members of the Community Redevelopment Agency

PUBLIC COMMENT — Regarding Closed Session Items

RECESS TO CLOSED SESSION REGARDING:

PERSONNEL HEARING
Pursuant to Calif. Government Code Section 54957
Public Employee Performance Evaluation

Title: City Manager

CONFERENCE WITH LABOR NEGOTIATOR
Pursuant to Calif. Government Code Section 54957.6
City Negotiators: Elaine Aguilar, City Manager; Elisa Weaver, Director of Community and Personnel Services; and Karin Schnaider, Administrative Services Director

Employee Organization: Sierra Madre Police Officers Association

CONFERENCE WITH LEGAL COUNSEL

Anticipated Litigation

Pursuant to Calif. Gov. Code Section 54956.9(b)

A point has been reached where, in the opinion of the City Council/Agency on the advice of its legal counsel, based on the below-described existing facts and circumstances, there is a significant exposure to litigation against the City Council/Agency.

Receipt of Claim by written communication from

William T. Fujioka
Chief Executive Officer, County of Los Angeles

Threatening litigation in connection with *National Resource Defense Council (NRCD)/Santa Monica Baykeeper v. County of Los Angeles*, USDC No. 08-1467 (copy of claim available for public inspection in City Manager's office). G.C. 54956.9b(3)(C)

OPEN SESSION

CALL TO ORDER/ROLL CALL	Council Member/Board Members of the Community Redevelopment Agency
PLEDGE OF ALLEGIANCE & INVOCATION/INSPIRATION	Council Member Nancy Walsh
APPROVAL OF AGENDA	Majority vote of the Council to proceed with City business.
APPROVAL OF MINUTES	Approval of Minutes from the Community Redevelopment Agency session, and the regular City Council meeting of February 8, 2011.
MAYOR AND CITY COUNCIL REPORTS	Brief reports of individual Council Member activities relating to City business occurring since the last City Council meeting.
PUBLIC COMMENT	Regarding items not on the Agenda

ACTION ITEMS

CONSENT CALENDAR

1. **a) ADOPTION OF RESOLUTION NO. 11-14 OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE APPROVING CERTAIN DEMANDS**

   Recommendation that the City Council approve Resolution No. 11-14 for payment of City Warrants in aggregate amount of $150,393.55; Sierra Madre Library warrants in the aggregate amount of $3,809.65 and Payroll Transfer in the aggregate amount of $306,901.00 for the fiscal year ending June 30, 2011.

   b) RATIFICATION OF PAYMENTS ON BEHALF OF CRA

   Recommendation that the City Council approve the $2,400.00 addition to the revolving note for the demands paid by the City on behalf of the Community Redevelopment Agency.

   c) 2011-2012 ASSESSMENT DISTRICTS

   Recommendation that the City Council not increase assessments for FY 2011-2012 and proceed with the normal assessment district processing in May and June of 2011.

   d) SECOND READING OF ORDINANCE NO. 1319 AMENDING CHAPTER 10.12 OF THE SIERRA MADRE MUNICIPAL CODE REGULATING THE ADMINISTRATION AND ENFORCEMENT OF VEHICLES AND TRAFFIC

   Recommendation that the City Council read by title only, for the second time, Ordinance No. 1319 amending Chapter 10.12 "Administration and Enforcement" of Title 10 "Vehicles and Traffic".

   e) NOTICE OF COMPLETION, PHASE 2 OF FY 2009-2010 STREET REHABILITATION PROJECT

   Recommendation that the City Council direct staff to file a Notice of Completion for Phase 2 of the FY 2009-2010 Street Rehabilitation Project.

   f) RESOLUTION NO. 11-16 GRANTING A TEMPORARY USE PERMIT (TUP 11-04) TO CLOSE ORANGE DRIVE FOR THE REPLACEMENT OF A UTILITY POLE

   Recommendation that the City Council approve Resolution No. 11-16 authorizing TUP 11-14 a Temporary Use Permit to close Orange Drive for the replacement of a utility pole.

   g) FAÇADE IMPROVEMENT PLAN GUIDELINES PURSUANT TO THE CRA 5-YEAR PLAN

   Recommendation that the Community Redevelopment Agency Board adopt Resolution No. 433, thereby adopting a revised set of terms and conditions under which the Façade Improvement Program operates.

2. **DISCUSSION – CITY OF SIERRA MADRE SOCIAL MEDIA POLICY AND GUIDELINES**

   Recommendation that the City Council approve and adopt Resolution No. 11-15 the Sierra Madre Social Media Policy and Employee Guidelines for Participating in Social Networking, and direct Staff to create an official Sierra Madre Facebook Page "to enhance communication between the community and city and to encourage community involvement."

3.	**DISCUSSION – CONSIDERATION OF COMMUNITY REDEVELOPMENT AGENCY PROJECTS FOR FY 2010/2011 THROUGH FY 2015/2016**	Recommendation that the Community Redevelopment Agency Board provide staff with direction regarding Community Redevelopment Agency project implementation and project budgets.
4.	**DISCUSSION – FARMERS' MARKET**	Recommendation that the City Council provide staff with direction.
5.	**DISCUSSION – DISCUSSION REGARDING SUPPLEMENTAL ASSISTANCE FOR BUSINESS LICENSE FEE INCREASES**	Recommendation that the City Council take no further action to subsidize the cost of service related to business licenses. Should the City Council direct staff to adopt a subsidy program for business license fees, staff would need direction as to identifying qualifying businesses, the steps to evaluate/audit the qualifications, identifying the amount of the subsidy, and direction as to implementation of the subsidy, such as issuance of refunds, applying it to the current and/or future years.
6.	**DISCUSSION – CONSIDERATION OF WATER OVERSIGHT COMMITTEE**	Recommendation that the City Council provide staff with direction regarding the duties and responsibilities of a Water Oversight Committee, and the Committee appointment process.
7.	**DISCUSSION – STRATEGIC PLAN FROM OCTOBER 14, 2010, RETREAT UPDATE**	Recommendation that the City Council receive and file the status report on the City of Sierra Madre October 14, 2010, Strategic Plan Goals and Objectives.

PUBLIC COMMENT
Under the Brown Act, Council is prohibited from taking action on items not on the agenda, but the matter may be referred to staff or to a subsequent meeting. Each speaker will be limited to three continuous minutes, which may not be delegated. These rules will be enforced but may be changed by appropriate City Council action.

PUBLIC HEARING
The appellant and/or applicant will each be provided a total of ten (10) minutes to address their item. A portion of their allotted time may be reserved for rebuttal or a summary conclusion at the close of public comment. All other speakers will be limited to a total of three continuous minutes, which cannot be delegated. These rules will be enforced but may be changed by appropriate City Council action.

ACTION ITEMS
Regardless of a staff recommendation on any agenda item, the City Council will consider such matters, including action to approve, conditionally approve, reject, or continue such item. Further information on each item may be procured from the Office of the City Manager.

AVAILABILITY OF AGENDA MATERIALS
Materials related to an item on this Agenda submitted to the Council after distribution of the agenda packet, are available for public inspection at the public counter at City Hall, 232 W. Sierra Madre Blvd., and at the Library, 440 W. Sierra Madre Blvd., during normal business hours.

LIVE BROADCASTS
Regular City Council meetings are broadcasted live on Cable Channel 3 and rebroadcast on Wednesday and Saturday at 5:30 p.m.

MEETING ASSISTANCE
The City Hall Council Chamber is physically accessible and assistive listening devices are available at the meeting. If you require special assistance to participate in this meeting, please call the City Manager's office at (626) 355-7135 at least 48 hours prior to the meeting.

ADJOURNMENT
The City Council/CRA will adjourn to a Regular Meeting at this same place on Tuesday, March 8, 2011.