

AGENDA
SPECIAL MEETING
CITY OF SIERRA MADRE AND
SUCCESSOR AGENCY
STRATEGIC PLANNING RETREAT
TUESDAY, OCTOBER 20, 2015
8:30 A.M.
YOUTH ACTIVITY CENTER
611 E. SIERRA MADRE BLVD.
SIERRA MADRE, CA 91024



John Capoccia, Mayor
Gene Goss, Mayor Pro Tem
Rachelle Arizmendi, Council Member
Denise Delmar, Council Member
John Harabedian, Council Member

Nancy Shollenberger, City Clerk
Richard Mays, City Treasurer

- 1 Mayor John Capoccia
Welcome, purpose of the retreat, public comment, and introduction of the Facilitator and Recorder
- 2 Facilitator, Marilyn Snider, Snider and Associates
Role of the Facilitator, Recorder, group, and public; strategic planning elements; agenda
- 3 Introduction of the group
- 4 City of Sierra Madre:
 - Mission/Purpose Statement
 - Vision Statement
 - Core Values
 - Three-Year Goals (2012-2015)
- 5 What are the strengths and major accomplishments of the City of Sierra Madre in the past three years (including progress on the goals and objectives since the May 6, 2015 Strategic Planning Retreat)
- 6 What are the City's current internal weaknesses/challenges?
- 7 What are the external factors/trends, (e.g., demographic, economic, political, environmental, technological, attitudinal) that will/might have an impact on the City of Sierra Madre in the coming year?:
 - Positively (Opportunities)?
 - Negatively (Threats)?
- 8 Review and revise, if needed, the three-year goals
- 9 Identify six-month strategic objectives (how the goals will be addressed initially – by when, who will be accountable, for what specific, measurable results) for each of the three-year goals
- 10 Next steps/follow-up process to monitor progress on the goals and objectives (set a six-month update on the plan)
11. Oral communications, summary of the Retreat and closing remarks.

Please limit use of cell phones and tablets to the breaks.